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## **Possum Limited Announces Partnership with AbleNet as the exclusive Distributor for its ECU Products in the United States**

*The Possum product line compliments and completes the full range of AbleNet ECU product offerings from simple to sophisticated technology solutions.*

**Possum Ltd, Aylesbury, Buckinghamshire, U.K. 15<sup>th</sup> January, 2010**

Possum Limited announces a new partnership with the American company AbleNet, to market and sell the Possum product line in Environmental Control Units (ECU) to the North American market. AbleNet develop, market, and support creative, reliable, fairly, and affordably priced solutions used by persons around the world to become active participants at home, at work, at school, and in their communities. AbleNet will begin marketing the Possum products in January 2010.

"We are excited to partner with AbleNet to make our technology solutions available to customers in North America," said Philip Robinson, Managing Director of Possum Limited.

"AbleNet will now have a complete range of environmental control products ranging from the less complex technology solutions to the very sophisticated solutions, all with features and price points that fit the unique requirements of each person," said Jen Thalhuber, CEO of AbleNet Inc. "We are delighted to partner with Possum who is a leader in the United Kingdom in developing home automation and communications systems for individuals with disabilities."

The primary Possum products to be marketed in North America include the following.

**Sero!** is a telephone providing a loud speaker capability, remote control of the telephone and an answering machine with communication aid functions. The Sero! has 50 recordable phrases (each 60 seconds long) allowing people with partial or no voice to communicate crucial messages over the telephone.

**Primo!** is an easy to use, affordable device providing remote control of the immediate environment to give independence and reassurance for users and caregivers. Primo! can be used as a simple system providing a limited number of functions or can be configured to control a comprehensive environmental control system, incorporating remote control telephones, intercoms and pc's as well as many other devices.

Primo's! functionality also enables PC access to the internet, email, electronic media and desktop applications. Every Primo! system is tailored to meet the exact needs of each individual and can be readapted as users' needs change.

**Jive!** is a handheld communication aid offering a wide range of symbol and text communication, uses the incredibly clear Acapela voice synthesizer and introduces full infrared environmental control for the first time in an AAC device of this size. The device is fully programmable onboard or with the included software. With its modern contemporary look and feel, the Jive! offers a complete lifestyle solution.

**Chin Switch** is an innovative access tool that allows individuals with severe physical limitations to control the above devices by simply moving their chin. This switch uses a comfortable necklace design to position one, or several switches as-needed.

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### **About Possum Ltd**

Possum are the UK market leader in the development, manufacture and installation of Electronic Assistive Technology (EAT) products and services; providing practical solutions which enhance the independence and quality of life for people living with a disability. With nearly 50 years of experience in EAT, Possum understands and responds to the needs of our clients providing practical advice on applications for a variety of requirements.

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### **About AbleNet, Inc**

AbleNet is an international company and industry leader in providing educational and technical solutions to help children and adults with disabilities lead productive and fulfilled lives. This includes a complete line of communication aids for nonverbal individuals; access aids, such as switches and wheelchair mounting devices for people who require physical supports; and special education classroom curriculum and software that both enhance and help ensure learning progress. The products are represented in more than 60 countries and used in hundreds of thousands of classrooms in the United States and across the globe. AbleNet is an ESOP company located in Roseville, Minnesota. For more information visit [www.ablenetinc.com](http://www.ablenetinc.com).

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