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QUEEN'S AWARD ACCOLADE FOR LEADING ASSISTIVE TECHNOLOGY COMPANY

Possum Ltd, Aylesbury, Buckinghamshire, 21st April, 2009

Imagine being unable to answer the telephone, change the channels on the television, open your curtains, close your window, use an intercom at the front door or make an emergency call. Possum Ltd has, for nearly 50 years, been providing innovative electronic assistive technology solutions for individuals with disabilities by providing the means to perform these tasks by themselves therefore enabling greater independence, improved security, comfort and empowerment.

Founded in 1961, Possum Ltd, a successful UK company based in Buckinghamshire, has today received the Queen's Award for Enterprise in the Innovation category for their Electronic Assistive Technology products. Recognised for its innovative technology, Possum designs, manufactures and installs electronic devices which work together to enable disabled or elderly users to control their immediate environment. One of a range of assistive technology products is the easy-to-use wire-free remote control unit the Possum Primo! Dependent upon the ability of the user, this home control unit can be operated either directly from the touch screen or via a specialist switch activated by various means including moving a hand, head, elbow or foot or puffing into a mouth piece.

Possum is one of the few Assistive Technology providers to have received this award and is a worthy winner of the most prestigious business awards in the UK.

Philip Robinson, Managing Director commented: "We are absolutely thrilled and delighted to receive the Queen's Award for Enterprise: Innovation. Whilst this award has been conferred in respect of the Possum Primo! home control unit and other current products, we like to feel it represents recognition of the Company's history of innovation for almost 50 years. It also recognises all our hard work and dedication in developing solutions which provide our disabled clients with greater independence and freedom".

Ends

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Notes for Editors:

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About Possum Ltd

Possum are the UK market leader in the development, manufacture and installation of Electronic Assistive Technology (EAT) products and services; providing practical solutions which enhance the independence and quality of life for people living with a disability. With nearly 50 years of experience in Electronic Assistive Technology, we understand and respond to the needs of our clients providing practical advice on applications for a variety of requirements.